

Jené Mitchell

Senior Front-End Engineer | Accessibility (ADA/WCAG) Specialist | Technical & Experience Leader
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SKILLS

Frontend: React, JavaScript (ES6+), HTML5, CSS3, jQuery

CMS: AEM, Sitecore, Squarespace, WordPress, Shopify

Email Platforms: Salesforce Marketing Cloud, Mailchimp, Constant Contact, Braze

Accessibility: WCAG 2.2, ADA Compliance, Accessibility Audits, Remediation

Design & Content Tools: Figma, Adobe Creative Suite, Canva, Podcast Publishing, Social Media Asset Creation

Digital Strategy: SEO, Metadata Optimization, Content Publishing Workflows, Website Maintenance

Tools: Git, Figma, Adobe Creative Suite

Practices: Performance Optimization, UX Collaboration, Cross-Functional Leadership, Mentorship

EXPERIENCE

The Women's Cut Media, Chicago, IL — *Co-Founder, Managing Editor & Digital Production Lead*

JANUARY 2026 - PRESENT

- Co-founded The Women's Cut Media, an independent sports media company covering women's sports, labor, and media
- Established The Women's Cut Media as a credentialed media outlet covering the Las Vegas Aces, Atlanta Dream, and Women's Pro Baseball League.
- Serve as managing editor for the online publication, overseeing article editing, formatting, publishing, metadata, SEO, and editorial consistency.
- Built and manage The Women's Cut Media's website properties, supporting content publishing, SEO, site updates, and digital growth.
- Manage podcast publishing across platforms, including episode setup, descriptions, metadata, show pages, and supporting digital assets.
- Record, edit, and produce audio, video, and social media content for podcast episodes, digital coverage, and promotional campaigns.
- Design brand identity and marketing assets, including logos, social templates, promotional graphics, and platform-specific visuals.
- Write and schedule copy for articles, podcast episodes, social posts, promotional campaigns, and audience engagement.

VML, Kansas City, MO — *Senior Front-End Developer*

APRIL 2021 - MARCH 2026

- Owned front-end development across enterprise client projects using React, AEM, and modern JavaScript frameworks
- Developed over 25 high-impact builds, ensuring scalability, performance, and accessibility from initial concept through launch
- Served as a strategic partner to UX, product, and stakeholders, influencing implementation decisions and technical direction
- Established and reinforced accessibility best practices across teams, improving compliance with WCAG standards across multiple projects
- Delivered complex CMS integrations (AEM, Sitecore), enabling scalable content management solutions

- Designed and developed responsive HTML email templates and campaigns, managing distribution through multiple platforms.
- Built and maintained automated customer journeys and email workflows to support audience engagement, retention, and conversion goals.

Leadership & Organizational Impact:

- Planned, produced, and executed corporate events, annual meetings, and office-wide engagement initiatives that increased employee participation and cross-team visibility
- Produced and led agency-wide programming for technologists and Employee Resource Groups, fostering collaboration and knowledge sharing
- Organized and moderated panels for internal meetings and external conferences, elevating technical and cultural conversations
- Recognized as a cross-functional leader and culture driver within the organization

JeneCodes, Chicago, IL — *Freelance Web Developer & Digital Producer*

OCTOBER 2013 - PRESENT

- Delivered end-to-end web solutions for over 30 non-profit and small business clients, from strategy and design collaboration through development and launch
- Produced and managed digital content, including podcasts and webcasts
- Built and executed social media strategies to increase engagement and brand presence
- Coordinated multidisciplinary teams of Graphic and UX designers, marketers, photographers, and videographers to deliver cohesive digital experiences

Abt Electronics, Glenview, IL — *Lead ReactJS Front-End Developer*

APRIL 2020 - MARCH 2021

- Led enterprise-wide ADA compliance initiative, partnering with third-party auditors and internal stakeholders
- Developed and maintained React applications, including e-commerce support tools
- Improved performance and usability through UX collaboration and front-end optimization
- Worked closely with UX/UI developers to refine and adjust Figma designs and templates for maximum user satisfaction
- Worked with Back-end developers to integrate code and ensure consumer data protection.

Americaneagle.com, Des Plaines, IL — *Front-End Web Developer*

NOVEMBER 2015 - JANUARY 2020

- Built responsive, accessible websites for enterprise clients across industries (retail, construction, government agencies, technology)
- Collaborated with design teams to enhance UX and ensure technical feasibility
- Conducted accessibility audits and remediated compliance issues
- Trained new hires on accessibility standards and front-end best practices

LEADERSHIP & COMMUNITY

Village606 — *Non-Profit, Founder, Executive Director*

NOVEMBER 2019 - PRESENT

- Founded and led a Chicago-based nonprofit focused on community engagement, resource distribution, and neighborhood revitalization across the West Side
- Built and scaled a volunteer-driven organization, mobilizing community members to support unhoused populations through recurring care package initiatives (#KindnessKits, of which 1200 have been distributed across the city of Chicago)
- Worked with several sponsors to tailor #KindnessKit purchases, packaging, and distribution to their corporate identities and giving goals.

- Directed strategy and execution of community programming, including neighborhood clean-ups and service events designed to increase local engagement and environmental stewardship
- Established and maintained partnerships with community organizations, donors, and volunteers to sustain programming and expand reach
- Defined long-term organizational vision to transform underutilized and abandoned lots into community-run green spaces supporting food access, wellness, and community programming
- Oversee all aspects of operations, including program development, event production, partnerships, and digital presence
- Wrote grants and proposals to secure over \$15K in corporate grants and donations

EDUCATION

Illinois Institute of Art, Schaumburg — *Bachelor of Science - Web Design & Interactive Media - 2015*

Bradley University, Peoria, IL — *Bachelor of Arts - English - 2008*